

Make-A-Wish®

# TRAILBLAZE CHALLENGE®

SOUTH CAROLINA

# sponsorship opportunities



How your company can have a  
lasting impact for local families.

[SCTRAILBLAZECHALLENGE.ORG](http://SCTRAILBLAZECHALLENGE.ORG)



TRAILBLAZE CHALLENGE®

# from the team



*I wish to have an  
online shopping spree*

Mauri'Anna, 18  
Hodgkin's lymphoma



## It's not a race, it's a journey.

Make-A-Wish® South Carolina would like to invite your company to sponsor the Trailblaze Challenge. In just one day, Trailblaze Challenge hikers will trek extensive mileage of trails through beautiful South Carolina scenery while making a significant impact on the lives of children battling critical illnesses in our community. They are passionate, committed and determined. But they need your help.

### The need...

In 2022, Make-A-Wish South Carolina granted the wishes of 220 children; however, every year approximately 400 children in South Carolina are diagnosed with a critical illness.

Every one of these kids needs a wish to give them strength and help them heal. At an average cost of \$7,500 per wish, there is a tremendous gap between the number of wishes Make-A-Wish grants today and the number of wishes we need to grant. We need help to make each one a reality.

### How your company can help...

A wish come true helps children feel stronger, more energetic, and more willing and able to battle their critical illnesses. For many of them, it marks a turning point in their fight against their illnesses. We need your help to grant the wishes of children with critical illnesses in our community.

We humbly invite you to be a partner in our mission by becoming a Trailblaze Challenge sponsor. In addition to supporting our life-changing work for children, this is an incredible opportunity to align yourself with a local non-profit, to not only market your brand but to make an impact on children right here in South Carolina.

**We look forward to having you as a partner in hope.**

**Jody Wilbanks and  
Michelle Owens**  
Trailblaze Challenge Coordinators



*I wish to have pet goats*

Madison, 12  
gastrointestinal disorder

*Feeling their soft fur and watching the way the goats played inspired her and helped her forget about her critical illness.*

Read more: <https://wish.org/sc/madison>



Together, we create life-changing wishes for children with critical illnesses.



*I wish to have a camper*

Ethan, 12  
nervous system disorder

*Ethan's new camper will help provide him safe spaces where he can hold onto items as he walks, privacy for medical needs and electricity and refrigeration for any medical supplies.*

Read more: <https://wish.org/sc/ethan>



WORDS OF INSPIRATION

**"This entire experience has taught me so much about myself and my capabilities and I will carry those lessons with me for the rest of my life."**

*Hiker, Maddie Brown*



# EVENT OVERVIEW

TRAILBLAZE CHALLENGE COMBINES FUN, FITNESS AND COMMUNITY IN A PROGRAM ENABLING PARTICIPANTS TO PROVIDE WISHES FOR LOCAL KIDS



## ▼ What

In one day, dedicated participants will navigate 20+ miles of the Palmetto Trail (in the spring) or Foothills Trail (in the fall). With diverse landscapes with beautiful views these trails are gifts to South Carolina and our community. Hikers will gain confidence, enjoy fun and fitness, create friendships and build community pride. All the while they will be supporting the mission of Make-A-Wish South Carolina and the families we serve.



## ▼ Why

To bring hope, strength, and transformation to children with critical illnesses at a time when they need it most. Hope has never been more essential than right now. With more than 400 children waiting for a wish in South Carolina, help from our community is essential.

## ▼ When

Trailblaze Challenge is more of a program than an event. After registering, participants spend several weeks training and fundraising for the event, all the while raising awareness for the mission and program. The program culminates in "hike weekend" as such:

*Friday:* Hikers arrive and enjoy an evening Pasta Party

*Saturday:* HIKE DAY! begins at 5:00am and concludes by 8:00pm

*Sunday:* Victory Breakfast



## ▼ Who

Participation is limited to 75 hikers. All hikers must be 16 years of age or older. The Challenge is open to hikers of all skill levels.



# SPONSOR LEVELS AND BENEFITS



| Benefit  | Presenting Sponsor<br>\$20,000 | Platinum Sponsor<br>\$10,000 | Gold Sponsor<br>\$5,000   | Silver Sponsor<br>\$2,500 | Bronze Sponsor<br>\$1,000 |
|--|--------------------------------|------------------------------|---------------------------|---------------------------|---------------------------|
| Official Event Name: Company name/logo within event title and featured on all marketing and event collateral materials as "Presented by"                   | ★                              |                              |                           |                           |                           |
| Mention in all media promoting the event, e.g., print, billboards, etc.*for billboard promotion, must be committed minimum of 8 weeks prior to recruitment | ★                              |                              |                           |                           |                           |
| Opportunity to be involved during Hike Weekend, e.g., speak during pasta dinner, support aid station, etc.   | ★                              |                              |                           |                           |                           |
| Opportunity to be involved with a training hike  | ★                              |                              |                           |                           |                           |
| Logo on event day vehicle signage  | ★                              |                              |                           |                           |                           |
| Logo on all event and participant email sends  | ★                              | ★                            |                           |                           |                           |
| Logo on Hike Weekend start and finish banners  | ★                              | ★                            |                           |                           |                           |
| Special message from wish kid to share both internally & externally  | ★                              | ★                            |                           |                           |                           |
| Complimentary registration for one (1) employee to participate in program  | ★                              | ★                            |                           |                           |                           |
| Wish involvement opportunity   | Opportunity to host            | Opportunity to host          | Invitation to participate |                           |                           |
| Social media posts across MAWSC platforms illustrating support of event & Make-A-Wish  | X3                             | X2                           | X1                        |                           |                           |
| Logo on Hike Weekend signage and collateral (including at group meals and presentations)   | ★                              | ★                            | Digital only              | Digital only              |                           |
| Logo on participate t-shirt  | ★                              | ★                            | ★                         | ★                         |                           |
| Opportunity to provide participant gift in event weekend welcome bag   | ★                              | ★                            | ★                         | ★                         |                           |
| Sponsorship acknowledged on event website  | Logo                           | Logo                         | Logo                      | Name                      | Name                      |

# SPONSORSHIP COMMITMENT FORM



Ready to join us as a partner in hope? Yay! Just complete the below form and submit it to us via the instructions provided. We'll be in touch shortly to personally thank you for your gift and ask any follow-up questions. Thank you for leading our community with your generous sponsorship. You are giving a wish family the immeasurable power of hope.

## SPONSOR INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level:  \$20,000  \$10,000  \$5,000  \$2,500  \$1,000

Hiker/Team to receive credit: \_\_\_\_\_

List company in all materials as: \_\_\_\_\_

Please provide your company logo (if applicable) in EPS and PNG formats: [kwade@sc.wish.org](mailto:kwade@sc.wish.org) with a subject line: TBC Sponsorship. Please include a copy of this form.

## METHOD OF PAYMENT

- I have enclosed a check/cash payable to Make-A-Wish
- Please contact me to process my credit card by phone.
- I am paying my sponsorship donation online. (use QR code here)



*\*Be sure to click "search for your fundraiser" if you wish to apply your donation to a specific hiker's goal* Scan Here to Donate

Signature: \_\_\_\_\_

## TWO WAYS TO CONFIRM

1. Mail your confirmation form with payment to Make-A-Wish at:  
Make-A-Wish® South Carolina  
225 S. Pleasantburg Dr. Ste. C17  
Greenville, SC 29607
2. Email your reply with attached completed form to [outdooradventures@sc.wish.org](mailto:outdooradventures@sc.wish.org) or  
Kea Wade [kwade@sc.wish.org](mailto:kwade@sc.wish.org)

# Make-A-Wish<sup>®</sup>

SOUTH CAROLINA

[wish.org/sc](http://wish.org/sc)  
[sctrailblazechallenge.org](http://sctrailblazechallenge.org)

225 S. Pleasantburg Dr. Ste. C17  
Greenville SC 29607

Office: 864.250.0702  
Direct: 864.952.6347

[outdooradventures@sc.wish.org](mailto:outdooradventures@sc.wish.org)



*Together, we create life-changing wishes for  
children with critical illnesses.*