



Celebrating 25 Years of Support for Make-A-Wish® and Wish Kids in Our Community



February 9, 2025

Plunge Into Fundraising Success and Help Grant Wishes!

Thank you for signing up to be a part of the 25th Anniversary Long Beach Polar Bears Splash! Use this checklist to have the most successful splash yet as you support Make-A-Wish Metro New York.

Team Name: _____

Team Link: _____

Fundraising Goal: _____

Fundraising Link: _____



**KNOW THE
BASICS**

Learn more about the 25 years of history of the [Long Beach Polar Bear Splash](#) and the mission of [Make-A-Wish!](#)



**REGISTER
YOUR TEAM**

[Register your team](#) and invite five team members to join you on February 9th to splash!



**PERSONALIZE
YOUR PAGE**

Customize your team and personal page by adding a photo of your team and why you are freezing for a reason!



SET A GOAL

Set your fundraising goal – challenge yourself and your team to raise the most money for wishes in our community!



**BUILD
MOMENTUM**

Start fundraising by asking close friends and family to support you at the Splash!



**RALLY YOUR
FRIENDS**

Consider hosting an event prior to the Splash to spread the mission of Make-A-Wish and get closer to your goal!



GET SOCIAL

Use social media to spread the word about your icy fundraising efforts!



**THANK YOUR
DONORS**

Thank your donors and share how they are transforming lives! (You can also send them an “after” photo post-splash!)



GET READY

Prepare for the Plunge – don’t forget your bathing suit, your towel and your coziest socks for after the dip!



SPLASH!

Take the Splash! See you on February 9, 2025, on the Long Beach Boardwalk!

Want some more creative fundraising tips? Have a question about the Long Beach Polar Bear Splash? Reach out to Caroline Ver Planck at cverplanck@metrony.wish.org.