



# LONG BEACH POLAR BEAR SPLASH

February 11, 2024

Benefiting  
Make-A-Wish®

## Plunge Into Fundraising Success!

Thank you for signing up to be a part of the 2024 Long Beach Polar Bear Splash! Use this checklist to have the most successful splash yet as you support Make-A-Wish Metro New York.

Team Name: \_\_\_\_\_

Team Link: \_\_\_\_\_

Fundraising Goal: \_\_\_\_\_

Fundraising Link: \_\_\_\_\_



**KNOW THE  
BASICS**

Learn more about the more than 20 years of history of the [Long Beach Polar Bear Splash](#) and the mission of [Make-A-Wish!](#)



**REGISTER  
YOUR TEAM**

[Register your team](#) and invite five team members to join you on February 11<sup>th</sup> to splash!



**PERSONALIZE  
YOUR PAGE**

Customize your team and personal page by adding a photo of your team and why you are freezing for a reason!



**SET A GOAL**

Set your fundraising goal – challenge yourself and your team to raise the most money for wishes in our community!



**BUILD  
MOMENTUM**

Start fundraising by asking close friends and family to support you at the Splash!



**RALLY YOUR  
FRIENDS**

Consider hosting an event prior to the Splash to spread the mission of Make-A-Wish and get closer to your goal!



**GET SOCIAL**

Use social media to spread the word about your icy fundraising efforts!



**THANK YOUR  
DONORS**

Thank your donors and share how they are transforming lives! (You can also send them an “after” photo post-splash!)



**GET READY**

Prepare for the Plunge – don’t forget your bathing suit, your towel and your coziest socks for after the dip!



**SPLASH!**

Take the Splash! See you on February 11, 2024, on the Long Beach Boardwalk!

Want some more creative fundraising tips? Have a question about the Long Beach Polar Bear Splash? Reach out to Caroline Ver Planck at [cverplanck@metrony.wish.org](mailto:cverplanck@metrony.wish.org).