



Thank you for driving in the 35<sup>th</sup> Annual Mother's Day Truck Convoy! We're looking forward to seeing you on May 12<sup>th</sup>. Your generosity and fundraising efforts help us grant wishes in the Susquehanna Valley – our wish kids thank you! This packet contains everything you need to know for the day of the event. Always feel free to visit [wishconvoy.org](http://wishconvoy.org) for more information. Included are the following:

- Waiver (must be signed and returned to Make-A-Wish)
- Driver Information and FAQ
- Certificate of Liability Insurance (COI) Example\*
- Take Out Meals, Fundraising Incentives and Limited Edition Merchandise Information
- Event Map that shows where to enter Manheim Pennsylvania Auto Auction
- Route Map
- A thank you to our sponsors

\*Please note, in order to drive in the Convoy, we need a signed waiver and a copy of your Certificate of Liability Insurance (COI). Feel free to pass this example on to your employer, they will be able to provide you with a COI. Please send these in advance to [convoy@philadesv.wish.org](mailto:convoy@philadesv.wish.org) or you can bring it to the Convoy and turn in at Driver Registration/Check-In. We will also have copies of the waiver at the table for you to sign.

**Below is the event and key information:**

**Parking:** Once you enter the grounds, there will be parking attendants directing you where to park. Once you are parked, please enter the building and proceed to the Driver Registration in the main auction building. There you will find driver check-in and banner pick-up.

**Driver registration/check-in table:** At the table you will sign a waiver if you have not already done so. You will also receive a Make-A-Wish banner to tape onto your truck. Once you are finished registering/checking-in, you are free to enjoy the day!

**MANDATORY DRIVER MEETING:** All drivers must report to the driver registration area at 11am for a driver meeting to learn rules of convoy driving, receive route updates and hear remarks from one of the Convoy founders.

**Timeline:**

**6:00am** – Gates open at Manheim Pennsylvania Auto Auction for truck parking/registration. Drivers are asked to arrive by 10:30am to get parked and to check-in/register. Coffee and breakfast are available to purchase.

**9:00am** – The event opens to the general public – carnival, community expo, food trucks, Make-A-Wish merchandise, Convoy clowns, mascots, online auction, basket raffle and more!

**11:00am** – Driver meeting in driver registration area.

**12:00pm** – Program at the main stage begins.

**12:45pm** – Top 30, Grand Driver and Sponsor photos at your truck.

**1:30pm** – Convoy departs.

**3:00pm** – Carnival and event concludes.

Please note that general parking is separate from where the trucks will be entering. Information can be found at [wishconvoy.org](http://wishconvoy.org). Thank you so much for your support, and we can't wait to see you on May 12<sup>th</sup>!





## DRIVER REGISTRATION

2024

35th Annual Mother's Day Truck Convoy  
Manheim Pennsylvania Auto Auction  
Sunday, May 12, 2024

Thank you for being a part of the 35th Annual Make-A-Wish Mother's Day Truck Convoy! Your participation and fundraising will help to grant more life-changing wishes in the Susquehanna Valley. This year, the event is taking place on Sunday, May 12th at Manheim Pennsylvania Auto Auction Grounds. Your participation as a Convoy driver inspires and motivates hundreds of Convoy drivers, volunteers, community members and supporters. On behalf of Make-A-Wish, thank you for your willingness to help us have our best Convoy yet!

While registration is free, the minimum dollars raised per truck is \$100.00\*. Additionally, we will need a copy of your certificate of insurance. Raising this minimum amount and providing proof of insurance guarantees you a spot in the Convoy! Thanks in large part to drivers, this event funds 75% of the wishes we will grant this year in the Susquehanna Valley!

\*Please note that the average driver raises over \$500.00.

To learn more, please visit: [wishconvoy.org](http://wishconvoy.org)

### ONE TRUCK PER FORM

PLEASE FILL OUT THIS PAGE AND SIGN WAIVER ON REVERSE SIDE

Driver First Name: \_\_\_\_\_ Middle Initial: \_\_\_ Last Name: \_\_\_\_\_

Driver Cell Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

Driver Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Driver Email: \_\_\_\_\_

Company Name: \_\_\_\_\_

Yes, I would like to make a donation to kick off my fundraising efforts! Total donation enclosed: \$ \_\_\_\_\_

Do you want to have a Wish Kid ride along the route with you?

\*Not guaranteed – first come, first served basis.

**IF YOU ALREADY REGISTERED ONLINE – YOU MUST COMPLETE THE DRIVER WAIVER AND BRING IT WITH YOU ON CONVOY DAY**



## **DRIVER WAIVER AND RELEASE**

In consideration of participation in the 35th Annual Mother's Day Truck Convoy on May 12, 2024 (hereinafter the "Event"), and intending to be legally bound, I hereby for myself, my heirs, executors, administrators and assigns, waive and release all rights and claims for damages which I may have now or in the future against Make-A-Wish Philadelphia, Delaware & Susquehanna Valley, its officers, directors, volunteers, employees, agents, affiliates, and all sponsoring businesses and organizations and their agents and employees (collectively, "Make-A-Wish") from any and all liability, claims, demands, and causes of action whatsoever, arising out of my participation in this event and related activities, including all claims for personal injuries and/or property damage sustained by me before, during, or after said Event, whether caused or alleged to be caused in whole or in part by the negligence of Make-A-Wish or otherwise. I also here-by covenant not to sue Make-A-Wish for any matter arising out of or connected with the Event.

I hereby agree to indemnify, hold harmless and defend Make-A-Wish Philadelphia, Delaware & Susquehanna Valley, its officers, agents, affiliates, employees and volunteers, from any and all claims, suit arbitrations, actions, damages, losses and expenses, including, but not limited to, counsel fees and costs, brought or asserted, for injuries, death or any other damages arising out of, as a result of, or in connection with my participation in the Convoy.

Driver's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Driver's Printed Name: \_\_\_\_\_

***NOTE: DUE TO CLEARANCE ISSUES ON THE ROUTE, NO LOWBOY OR RGN TRAILERS  
WILL BE PERMITTED ON THE ROUTE.***

**Please email completed forms to [convoy@philadesv.wish.org](mailto:convoy@philadesv.wish.org) or mail to**

**Make-A-Wish: 1054 New Holland Ave, Lancaster, PA 17601**

**Completed forms can also be handed in on the day of the event at Driver Registration/Check-In.**



## Driver Information and FAQ

### Is there a registration fee?

There is no fee to register, but drivers must raise a minimum of \$100 to be able to drive in the Convoy. \$100 can be raised through many different ways- through personal giving, asking your company to sponsor you, asking friends, family or community members for donations and so on. Once \$100 is donated to your page, you'll be able to join us on the route! Please note that on average, our drivers raise \$500+.

### Can I fundraise after the Convoy?

Of course, please do! The fundraising campaign will conclude on June 16<sup>th</sup>, 2024.

### Can I have a Wish Kid ride along the route with me?

We are currently accepting Wish Kid requests. Please note, having a Wish Kid ride with you is NOT guaranteed as we need to ensure we meet all safety accommodations. Wish kids will be assigned to drivers on a first come, first served basis. If you have been paired with a Wish Kid and their family, you will receive notification from Michele Schulmeister ([mschulmeister@philadesv.wish.org](mailto:mschulmeister@philadesv.wish.org)).

### How long is the route?

The route is 26-miles and it can be found **on page 9** of this packet. Please note, there are two different end points on the route map, depending on if you have a wish kid with you:

#### IF RETURNING TO MANHEIM:

1. Turn left on Esbenshade Road
2. Turn left on Strickler Road
3. Turn right on Mount Joy Road/772

Backtrack remaining route to Manheim and enter via Kennedy Court/Power Road

\*Do NOT use S. Esbenshade Road to return to Manheim Pennsylvania Auto Auction

#### IF DEPARTING AFTER CONVOY (trucks do not need to return unless specified):

283 West: Turn left on Esbenshade Road and take ramp to left onto 283 West

283 East: Do NOT turn on Esbenshade, continue straight through light onto 283 East

### Where do I park?

As soon as you enter Manheim Pennsylvania Auto Auction, you will be directed by parking staff. You can find the parking map and where to enter **on page 8** of this packet. Once parked, please go to the Driver Registration area to check in at our Driver Registration table.

### What do I do with check or cash donations that I receive?

You can mail all check donations to 1054 New Holland Ave. Lancaster, PA 17601. If you receive cash donations or are unable to mail in your donation, please contact us at [convoy@philadesv.wish.org](mailto:convoy@philadesv.wish.org), and we will schedule a pick-up. Once these donations are received by our local office, your fundraising page will be updated accordingly. **You can also turn in your donations at the Convoy by visiting driver check-in/registration in the Driver Registration area inside the main auction building.**

### **What is a Top 30 driver and how do I become one?**

In this year's convoy, the first 30 trucks that will kick off the 26-mile route are the top 30 fundraisers from 2022 Convoy. These individuals receive VIP treatment and recognition throughout the year! The more you raise now helps to guarantee your spot as a Top 30 driver for next year. The Top 30 drivers for the 2024 Convoy are confirmed after June 18<sup>th</sup> and are based on driver fundraising efforts from this year. These individuals are invited to a Convoy celebration event over the summer. This tradition of celebrating the top drivers at the Mother's Day Truck Convoy began very early in the event's history. Since then, this special group of men and women have raised millions of dollars for our mission.

### **What is a Grand Driver and how do I become one?**

Up until 2017, raising \$1,000 was enough to qualify for the Top 30. Once raising "a grand" no longer guaranteed a Top 30 spot, we created the Grand Driver designation. Every driver that raises \$1,000+ but does not qualify in the Top 30 earns the Grand Driver title. These individuals get a prime spot in the Convoy, receive recognition throughout the year and are invited to the Convoy celebration event over the summer.

### **How do I fundraise?**

Increase your chances of earning one of these titles by following some of our fundraising tips!

1. **Make a personal donation:** If you are able to make a personal gift, here are some reasons why! When someone goes to your page and they see that you made a gift, they know that you are personally committed, which makes them more willing to give their own gift. **Do not forget, Goods Insurance is matching \$1 for \$1 up to \$10,000. Make a personal gift up to \$100, and Goods Insurance will match it!**
2. **Personalization is key:** Take a moment to personalize your webpage with a photo and share why you are driving in the Convoy. We know that when someone makes a personal connection to your page, not only will they give, but they will most likely give more!
3. **Ask 3x:** People have good intentions to give but need to be reminded. We know that sometimes it takes asking 3x for someone to give, so don't be shy!
4. **Get your company's support:** Ask your company if they will sponsor you with a donation and put up flyers to encourage the staff to also support you.
5. **Ask your favorite restaurants:** Restaurant nights are a great way to easily enhance fundraising. Check to see which of your local restaurants will host a fundraiser and offer a percentage back or see if they will have a tip jar to collect change.
6. **Ask your family and friends:** Explain why you drive in the Convoy and how important Make-A-Wish is to you. Your family and friends will want to support a cause that you are passionate about.
7. **Host a fundraiser:** They can be as big or small as you would like and are a great way to engage the community in asking for their support. Here are some ideas from some of our drivers: garage sales, horse shows, truck or treat, getting airtime on a driver radio show and promoting their fundraising page, getting a table space at a local farmers market. Use your imagination, the possibilities are endless!

For additional questions, please contact us at [convoy@philadesv.wish.org](mailto:convoy@philadesv.wish.org).



# DRIVER EXTRAS

## Take-out Meals Available

Tasty take-out dinners featuring 3 dinner options (BBQ Boneless Chicken Thigh, Roast Beef or BBQ Beef Brisket) will be available for advance purchase at driver registration. Pick up your takeout meal at the Coffee & Cones stand in between lanes 3 and 4 in the Auto Auction building.

Meals include one of three protein options, cheesy potatoes, green beans, dinner roll, cookie and drink. All for just \$15. Cash or credit card accepted.

Proceeds benefit Make-A-Wish and the Truck Convoy fundraising campaign.



Photo provides a preview of the beef brisket and chicken dinners.



## Fundraising Incentives

**Commemorative Convoy Book** - All drivers who raise at least \$250 will receive a special hardcover Truck Convoy book at driver registration.

**35 Years of Hope Giving Circle** - Join the magic of the Truck Convoy's 35th anniversary and receive special recognition when you raise at least \$3,500. All fundraisers will be recognized at the truck convoy and convoy celebration as well as receive a limited-edition window decal for their truck.

## Limited-Edition Truck Convoy Merchandise

Don't miss your chance to order a limited-edition sweatshirt, hoodie, or t-shirt featuring the "granting wishes" semi-truck design.

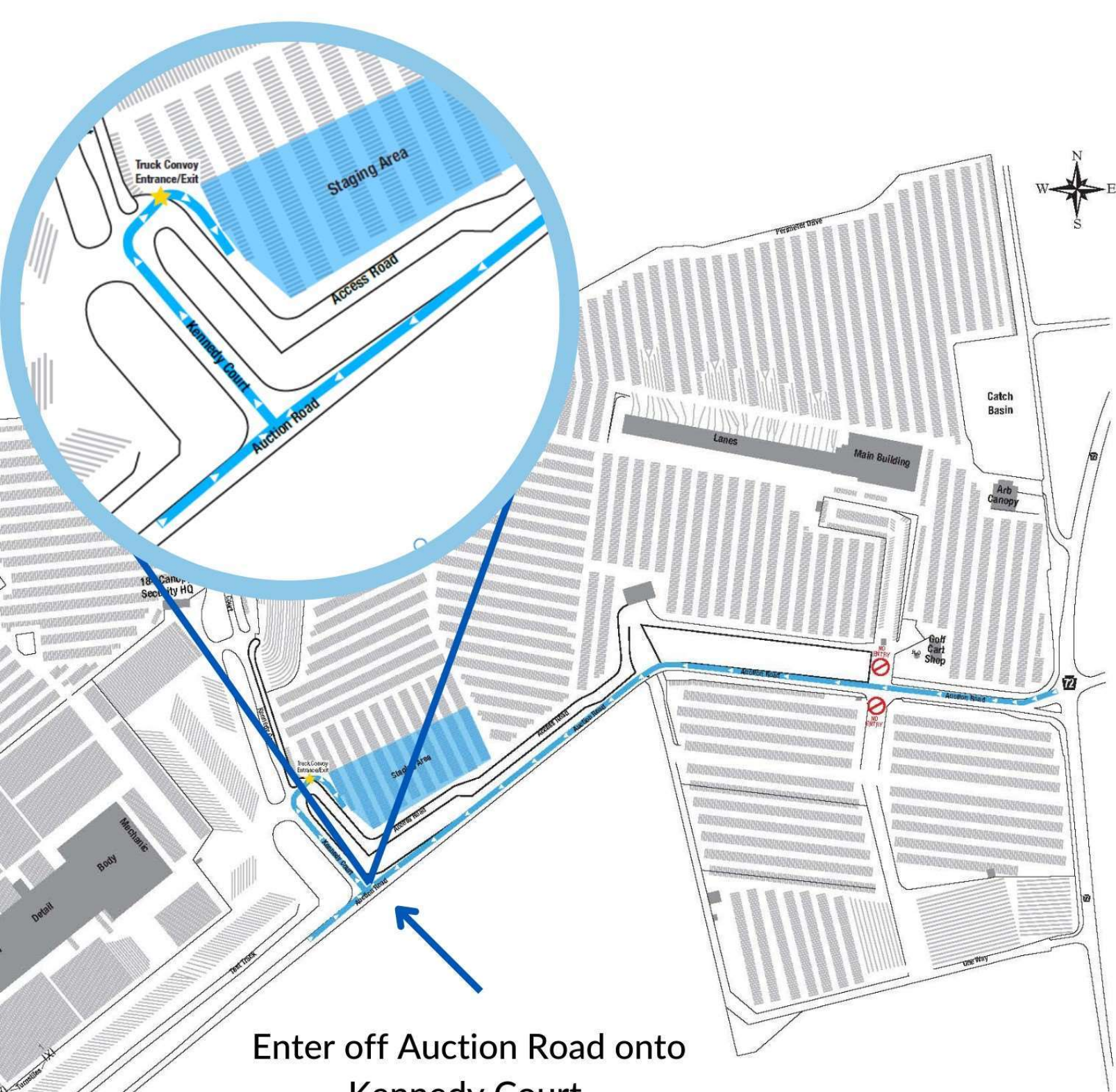
Order before April 14 and pick up your item the day of the Truck Convoy at the MAW Merchandise table. Or order the day of Convoy and ship to your preferred address.

All proceeds benefit Make-A-Wish and the Truck Convoy fundraising campaign.

Order now using the link below or scan the QR code with your smart phone.

<https://stores.inksoft.com/make-a-wish-lanc/shop/home>





Enter off Auction Road onto Kennedy Court.

Parking attendants will direct you on where to park your truck.

**Manheim Pennsylvania**  
 Make-A-Wish Convoy Truck Entrance





# Thank you to our 2024 Mother's Day Truck Convoy sponsors!

## Silver Star



## Sapphire Star



## Shining Star



## Media Partner



## Convoy Champions

30 West Entertainment | Manheim PA Auto Auction  
STRAY Production Services | Hooper, Inc. | Waste Management  
Walter Services, Inc.