walk FOR wishes®

MAKE-A-WISH®

September 10, 2017

Sponsorship Opportunities

Make-A-Wish® grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

Why We Walk

Make-A-Wish grants the wish of a child diagnosed with a life-threatening medical condition every 35 minutes, on average, somewhere in the United States and its territories.

Wishes can increase the physical and emotional well-being of wish kids, and create happy, lifelong memories.

A wish experience can truly change a child's life. That's why we walk.

97%

Wish families surveyed who observed improvement in their child's emotional health and outlook

98%

Wish families surveyed who felt the wish experience strengthened their family

89%

Healthcare professionals surveyed who believe the wish experience can influence a child's physical health

Event Details

Walk For Wishes is a family-friendly community event that raises funds to grant wishes by bringing together local companies, wish families and supporters of Make-A-Wish.

The 2017 walk will be held on September 10th in Nassau County. Participants will fuel up for the 5K walk with complimentary breakfast snacks and music from a local DJ. A pre-walk Zumba warm-up, face painters, balloon artists and bouncy houses for the kids will add to the fun. Wish kids and families, past and present, will be on hand to lend their support, help raise money for future wishes and provide wish inspiration.

2016 Corporate Sponsors

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Splashes of Hope

STARBUCKS COFFEE

TERRI DIAMOND
PHOTOGRAPHY

walk FOR wishes® MAKE-A-WISH®

Sponsorship Opportunities for *Walk For Wishes* 2017

2017 Sponsorship Levels	Dream $20,000	Hope $10,000	Strength $5,000	Joy $3,000	Magic $1,500
Presenting sponsor	★				
Special recognition at event ceremonies	★				
Your corporate logo included on Walk For Wishes 2017 T-shirts	★	★			
Acknowledgements in press release and social media	★	★	★		
Use of Make-A-Wish MNY logo and images on your printed materials and digital platforms	★	★	★		
Acknowledgement in all outreach e-mails to former and prospective participants	★	★	★	★	
Ten (10) event participation t-shirts	★	★	★	★	
On-site signage and table at event	★	★	★	★	★
Logo on banner at start and finish line	★	★	★	★	★
Logo with link on event website	★	★	★	★	★

For more information on *Walk For Wishes* sponsorships, please call **Jennifer Jung** at **(516) 944-6212, ext. 144**, or fill out and submit the attached commitment form.

<u>Current 2017 Corporate Sponsors</u>

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Care when you need us.™

walk FOR wishes®

MAKE-A-WISH® Metro New York

http://site.wish.org/walkforwishesmetrony2017

2017 SPONSORSHIP COMMITMENT FORM

YES! I would like to help make wishes come true by sponsoring the *Walk For Wishes®*

Please fill out the form entirely and return no later than August 18, 2017.

Sponsor Name: _____

Please print name exactly as you wish to be listed on promotional materials

Contact Name: _____

Address: _____

_____

Telephone: (____) _____ E-Mail: _____ Fax: (____) _____

Web site (for appropriate sponsorship levels): _____

By providing this information, you agree to have your website linked to Make-A-Wish® Metro New York website

SELECT SPONSORSHIP

- ❑ Dream Sponsor ($20,000)
- ❑ Hope Sponsor ($10,000)
- ❑ Strength Sponsor ($5,000)
- ❑ Joy Sponsor ($3,000)
- ❑ Magic Sponsor ($1,500)

METHOD OF PAYMENT

☐ Check (Please make check payable to Make-A-Wish Metro New York and mail to the address below)

☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Card number _____ CSC*** _____ Exp. __/__

Name as it appears on credit card _____

Signature _____

***Card Security Code (CSC) is the three or four digit number on the back of card

I, _____ commit to _____ on behalf of _____ on _____

sponsorship level company/organization date

Authorized signature _____

Return completed forms viamail or e-mail to:

Jennifer Jung
Make-A-Wish Metro New York
1111 Marcus Avenue, LL22
Lake Success, New York, 11042
516.944.6212 ext. 144
jjung@metrony.wish.org

* In exchange for this contribution level, you will not receive any goods or services and may be able to claim a tax deduction on your federal income tax returns. Please contact your tax advisor should you have any questions, and retain a copy of this form for your records.

A copy of our current financial statement is available by contacting Make-A-Wish Foundation Metro New York at 1111 Marcus Avenue, Suite LL22, Lake Success, New York 11042 or via telephone at (516) 944-6212.